

SPONSORSHIP PACK 2026

POPLAR PRIMARY PTA SUMMER FAIR

4TH JULY 2026

CONNECT WITH 500+ LOCAL FAMILIES – SUPPORT YOUR COMMUNITY – GROWN YOUR BRAND



**CHARITY REGISTRATION
NUMBER 1103926**



**E-MAIL THE COMMITTEE AT:
POPLARPRIMARYPTA@GMAIL.COM**



**IG: @POPLARPRIMARYPTA
FB: @FRIENDSOFPOPLARPRIMARY**

ABOUT US

Friends of Poplar Primary PTA is a community of parents, carers, and staff working together to enrich school life at Poplar Primary in Morden.

Through events like fairs, raffles, and sponsored activities, we raise vital funds for resources for the school budget can't cover – including playground improvements, classroom materials, books, and support for families in need.

Our mission is simple: **create memorable experiences for children while strengthening our local community.**



EVENT OVERVIEW

The Poplar Primary PTA Summer Fair is our **largest annual event**, welcoming over **500+ local families** for a fun-filled day of games, food, live entertainment, and community stalls for all ages.

Sponsoring the event gives your business:

- High visibility within the local community
- Direct engagement with families
- Promotion across signage, social media, and newsletters

Your support helps fund essential school resources, equipment, and initiatives that benefit every child.

Join us and be part of something meaningful – while showcasing your brand locally.



WHY PARTNER WITH US?

- **Brand Exposure:** Reach hundreds of local families
- **Support Your Community:** Align with a trusted school and give back to the local community
- **Boost Community Visibility:** Feature across events signage, social media, newsletters
- **Extend Your Impact:** Be featured in PTA communications



HEADLINE SPONSOR: £2000

- ★ Premium branding as the main event sponsor
- ★ Logo on programme and all event materials, posters, and tickets
- ★ Dedicated social media shout-outs and newsletter features
- ★ Banner placement at entrance and key locations
- ★ Verbal recognition during event's
- ★ Posters & flyers distributed in the local community



FRIENDS OF POPLAR
PRIMARY SCHOOL PTA

GOLD SPONSOR: £1000

- ★ Logo on posters and selected marketing materials
- ★ Social media mentions and newsletters inclusion
- ★ Banner placement at a key event area (e.g., activity zone)



FRIENDS OF POPLAR
PRIMARY SCHOOL PTA

SILVER SPONSOR: £500

- ★ Logo on social media and newsletters
- ★ Recognition in the event programme
- ★ Banner placement in a designated area



FRIENDS OF POPLAR
PRIMARY SCHOOL PTA



FRIENDS OF POPLAR
PRIMARY SCHOOL PTA

BRONZE SPONSOR: £250

- ★ Social media mention and small logo placement on event materials
- ★ Recognition in the event programme

ACTIVITY SPONSOR: £200

- ★ Social media mention and small logo placement on event materials
- ★ Recognition in the event programme

CONTACT

We are always looking for donations for raffle or auction prizes. and are happy to tailor sponsorship packages to suit your business.

Interested in sponsoring the Poplar Primary School Summer Fair?

Email us at poplarprimarypta@gmail.com by End of May 2026.

Thank you for your support – together, we can make this Summer Fair a huge success for our school and community!

Friends of Poplar Primary School PTA

